CSCI 5541: Natural Language Processing

Lecture 15: LLM Compute efficiency and engineering

James Mooney

With slides borrowed from Song Han (MIT)

What Is Efficiency and Why Does It Matter?

- ❑ Efficiency for NLP is concerned with delivering faster, cheaper, smaller, less energy intensive solutions to problems involving natural language
- ❑ Faster models means LLM model services (GPT3.5, Claude 2.0, etc.) can meet the demands of many clients more quickly
- ❑ Cheaper models reduce costs for LLM model service providers
- Smaller model sizes allow for service providers to use fewer resources and can allow for individuals to deploy LLMs to their own (smaller) devices ❑ Less energy intensive means lower cost and easier to deploy at the edge, where energy is harder to come by

What Is Efficiency and Why Does It Matter?

- ❑ Efficiency for NLP is concerned with delivering **faster**, **cheaper**, **smaller**, **less energy** intensive solutions to problems involving natural language
- ❑ **Faster** models means LLM model services (GPT3.5, Claude 2.0, etc.) can meet the demands of many clients more quickly
- ❑ **Cheaper** models reduce costs for LLM model service providers
- **Smaller** model sizes allow for service providers to use fewer resources and can allow for individuals to deploy LLMs to their own (smaller) devices
- ❑ **Less energy** intensive means lower cost and easier to deploy at the edge, where energy is harder to come by

Model Energy Use

Computing's Energy Problem (and What We Can Do About it) [Horowitz, M., IEEE ISSCC 2014

Model Size

Model Cost

Development Speed

https://www.databricks.com/blog/introducing-dbrx-new-state-art-open-llm

Efficiency Tradeoff

❑ More efficient models (smaller, faster) typically come at a cost of some performance of the model itself

❑ In the other direction, getting more performance from a model architecture likely means it will be larger, and require more computation Efficiency (speed, 1/size, etc.)

How to Improve Model Efficiency?

Hardware Software

What Makes a Language Model Slow

Memory Utilization vs Compute Utilization

Four possible combinations:

Efficient LLMs

❑ Quantization

- o Background
- o K-Means vs. Linear Quantization
- o Quantization Granularity
- o Quantization Aware Training (QAT) vs Post-Training Quantization (PTQ)
- LLM Quantization (LLM.int8(), SmoothQuant, AWQ, 1-bit LLMs)
- ❑ Sparsity (Mixture of Experts, Deja Vu: Contextual Sparsity)
- ❑ Long Context (PagedAttention, StreamingLLM, MHA/GQA/MQA, H20)
- ❑ Speculative Decoding
- ❑ Parameter Efficient Fine-Tuning (BitFit, Adapter, Prompt Tuning, LoRA)

Efficient LLMs

❑ **Quantization**

- o **Background**
- o K-Means vs. Linear Quantization
- o Quantization Granularity
- Quantization Aware Training (QAT) vs Post-Training Quantization (PTQ)
- LLM Quantization (LLM.int8(), SmoothQuant, AWQ, 1-bit LLMs)
- ❑ Sparsity (Mixture of Experts, Deja Vu: Contextual Sparsity)
- ❑ Long Context (PagedAttention, StreamingLLM, MHA/GQA/MQA, H20)
- ❑ Speculative Decoding
- ❑ Parameter Efficient Fine-Tuning (BitFit, Adapter, Prompt Tuning, LoRA)

Quantization

Reduce model size by replacing high bitwidth representations with low bit-width representations

Sign 8 bit Exponent

Efficient LLMs

❑ **Quantization**

- o Background
- o **K-Means vs. Linear Quantization**
- o Quantization Granularity
- Quantization Aware Training (QAT) vs Post-Training Quantization (PTQ)
- LLM Quantization (LLM.int8(), SmoothQuant, AWQ, 1-bit LLMs)
- ❑ Sparsity (Mixture of Experts, Deja Vu: Contextual Sparsity)
- ❑ Long Context (PagedAttention, StreamingLLM, MHA/GQA/MQA, H20)
- □ Speculative Decoding
- ❑ Parameter Efficient Fine-Tuning (BitFit, Adapter, Prompt Tuning, LoRA)

K-Means Quantization vs Linear Quantization

K-Means Quantization vs Linear Quantization

reconstructed weights (32-bit float)

Original weights

centroids

2.00

1.50

 0.00

 $0:$ -1.00

 $3:$

 $2:$

 $1:$

مغطوم نمييبر لممغمر سغم

Stored weights after clustering

reconstructed weights (32-bit float)

Retrieved weights to be used at inference time

K-Means Quantization vs Linear Quantization

- ❑ Apply linear function on weights and hidden state activations from floating point values (r) to integer values (q)
- ❑ Original weights (black), Quantized bins (red)
- ❑ Black weights are mapped to one of the vertical red lines

- ❑ Apply linear function on weights and hidden state activations from floating point values (r) to integer values (q)
- ❑ Original weights (black), Quantized bins (red)
- ❑ Black weights are mapped to one of the vertical red lines

- ❑ Apply linear function on weights and hidden state activations from floating point values (r) to integer values (q)
- ❑ Original weights (black), Quantized bins (red)
- ❑ Black weights are mapped to one of the vertical red lines

Efficient LLMs

❑ **Quantization**

- o Background
- o K-Means vs. Linear Quantization
- o **Quantization Granularity**
- o Quantization Aware Training (QAT) vs Post-Training Quantization (PTQ)
- LLM Quantization (LLM.int8(), SmoothQuant, AWQ, 1-bit LLMs)
- ❑ Sparsity (Mixture of Experts, Deja Vu: Contextual Sparsity)
- ❑ Long Context (PagedAttention, StreamingLLM, MHA/GQA/MQA, H20)
- ❑ Speculative Decoding
- ❑ Parameter Efficient Fine-Tuning (BitFit, Adapter, Prompt Tuning, LoRA)

Weight Granularity

- Weight matrices will often have different variances along each output channel
- ❑ High variance in weights means that applying linear quantization will result in large performance degradation
- ❑ To fix this, we can perform linear quantization along each channel of the weight tensor separately

SmoothQuant: Accurate and Efficient Post-Training Quantization for Large Language Models[Xiao et. al., ICML 2023]

Activation Granularity

- ❑ Activations can have a similar problem whereby the variance by channel can be quite different
- \Box The variance by token can also differ dramatically
- ❑ When applying quantization, we should split up channels, tokens to take this into account

SmoothQuant: Accurate and Efficient Post-Training Quantization for Large Language Models[Xiao et. al., ICML 2023]

Efficient LLMs

❑ **Quantization**

- o Background
- o K-Means vs. Linear Quantization
- o Quantization Granularity
- **Quantization Aware Training (QAT) vs Post-Training Quantization (PTQ)**
- LLM Quantization (LLM.int8(), SmoothQuant, AWQ, 1-bit LLMs)
- ❑ Sparsity (Mixture of Experts, Deja Vu: Contextual Sparsity)
- ❑ Long Context (PagedAttention, StreamingLLM, MHA/GQA/MQA, H20)
- □ Speculative Decoding
- ❑ Parameter Efficient Fine-Tuning (BitFit, Adapter, Prompt Tuning, LoRA)

Quantization Aware Training (QAT)

Quantize while training

Post Training Quantization (PTQ)

Quantize after training

CSCI 5541 NLP

Efficient LLMs

❑ **Quantization**

- o Background
- o K-Means vs. Linear Quantization
- o Quantization Granularity
- Quantization Aware Training (QAT) vs Post-Training Quantization (PTQ)
- o **LLM Quantization (LLM.int8(), SmoothQuant, AWQ, 1-bit LLMs)**
- ❑ Sparsity (Mixture of Experts, Deja Vu: Contextual Sparsity)
- ❑ Long Context (PagedAttention, StreamingLLM, MHA/GQA/MQA, H20)
- ❑ Speculative Decoding
- ❑ Parameter Efficient Fine-Tuning (BitFit, Adapter, Prompt Tuning, LoRA)

LLM.int8() (W8A8)

LLM.int8(): 8-bit Matrix Multiplication for Transformers at Scale [Dettmers et. al., NeurIPS 2022]

CSCI 5541 NLP

SmoothQuant (W8A8)

Observation: High variance channels are fixed in activations in LLM FFN layers-weights have relatively little difference in variance

SmoothQuant: Accurate and Efficient Post-Training Quantization for Large Language Models[Xiao et. al., ICML 2023]

SmoothQuant (W8A8)

SmoothQuant: Accurate and Efficient Post-Training Quantization for Large Language Models[Xiao et. al., ICML 2023]

SmoothQuant (W8A8)

SmoothQuant: Accurate and Efficient Post-Training Quantization for Large Language Models[Xiao et. al., ICML 2023]

Normal quantization on LLMs performs poorly due to outliers in the model's hidden state

LLM.int8() can resolve these issues, but mixed precision matrix multiplication is hardware inefficient

As in SmoothQuant, we can resolve this issue by shifting the difficulty to the weights using a scaling factor.

Where Smoothquant quantizes both activations and weights, AWQ only quantizes the weights

Era of 1-bit LLMs (W1.58A8)

Weight-only QAT algorithm that uses only weights in {-1, 0, 1}

The Era of 1-bit LLMs: All Large Language Models are in 1.58 Bits [Ma et al., 2024]

Era of 1-bit LLMs (W1.58A8)

Figure 2: Decoding latency (Left) and memory consumption (Right) of BitNet b1.58 varying the model size.

Table 3: Comparison of the throughput between BitNet b1.58 70B and LLaMA LLM 70B.

The Era of 1-bit LLMs: All Large Language Models are in 1.58 Bits [Ma et al., 2024]

Efficient LLMs

❑ Quantization

- o Background
- o K-Means vs. Linear Quantization
- o Quantization Granularity
- o Quantization Aware Training (QAT) vs Post-Training Quantization (PTQ)
- o LLM Quantization (LLM.int8(), SmoothQuant, AWQ, 1-bit LLMs)
- ❑ **Sparsity (Mixture of Experts, Deja Vu: Contextual Sparsity)**
- ❑ Long Context (PagedAttention, StreamingLLM, MHA/GQA/MQA, H20)
- □ Speculative Decoding
- ❑ Parameter Efficient Fine-Tuning (BitFit, Adapter, Prompt Tuning, LoRA)

Even though our model may have many parameters, we can get speedups by only using a much smaller number of those parameters for a given instance

Inputs

Four FFN layers

Only one is used per token

Only 25% of the FFN parameters are used for a single token

Deja Vu: Contextual Sparsity

Observation 1: Model activations change very little between consecutive layers of a network

Deja Vu: Contextual Sparsity for Efficient LLMs at Inference Time [Liu et al., 2023]

Deja Vu: Contextual Sparsity

Observation 2: Most attention heads and most neurons are not used

Deja Vu: Contextual Sparsity for Efficient LLMs at Inference Time [Liu et al., 2023]

Deja Vu: Contextual Sparsity

Sparsification: Use predictors in each layer to determine which neurons to activate and which attention heads to use – ignore all unpredicted heads/neurons

Deja Vu: Contextual Sparsity for Efficient LLMs at Inference Time [Liu et al., 2023]

Efficient LLMs

❑ Quantization

- o Background
- o K-Means vs. Linear Quantization
- o Quantization Granularity
- o Quantization Aware Training (QAT) vs Post-Training Quantization (PTQ)
- LLM Quantization (LLM.int8(), SmoothQuant, AWQ, 1-bit LLMs)
- ❑ Sparsity (Mixture of Experts, Deja Vu: Contextual Sparsity)
- ❑ **Long Context (PagedAttention, StreamingLLM, MHA/GQA/MQA, H20)**
- □ Speculative Decoding
- ❑ Parameter Efficient Fine-Tuning (BitFit, Adapter, Prompt Tuning, LoRA)

The KV-Cache

The transformer needs to have access to the keys and values for all previous tokens in all layers for all heads when

https://awsdocs-neuron.readthedocs-hosted.com/en/latest/general/appnotes/transformers-neuronx/generative-llm-inference-with-neuron.html

The KV-Cache

In total, we must store

Batch_size * seq_len * num_heads * num_layers * emb_dim * 2

separate values in the kv cache

PagedAttention

How does a large LLM service (large ChatGPT) handle multiple incoming requests with respect to the KV-cache?

-Originally, most systems just assign fixed sized blocks of memory to each incoming request. How to improve?

Efficient Memory Management for Large Language Model Serving with PagedAttention (Kwon et al., 2023)

PagedAttention

Let's adopt a similar approach to that found in virtual memory!

Efficient Memory Management for Large Language Model Serving with PagedAttention (Kwon et al., 2023)

PagedAttention

Block Table

Logical KV blocks

Physical KV blocks mathem computer scientist and atician Intellige Artificial is the nce renowned technolog of future y Alan **Turing** is \mathbf{a}

Logical KV blocks

Efficient Memory Management for Large Language Model Serving with PagedAttention (Kwon et al., 2023)

How can we extend models to have much longer context length at minimal cost?

How can we extend models to have much longer context length at minimal cost?

How can we extend models to have much longer context length at minimal cost?

How can we extend models to have much longer context length at minimal cost?

Observation: Most attention is either placed on the first token or to tokens that the model has recently seen.

Each attention head calculates separate keys and values for each token

Attention heads are split into groups. Each group has one key/value per token.

Attention heads share the same keys and values for each token

H₂0: Heavy Hitter Oracle

H2O: Heavy-Hitter Oracle for Efficient Generative Inference of Large Language Models [Zhang et. al, 2023]

highest

cumulative

from cache

H₂0: Heavy Hitter Oracle

Evict all but khighest cumulative attention tokens from cache

H2O: Heavy-Hitter Oracle for Efficient Generative Inference of Large Language Models [Zhang et. al, 2023]

Efficient LLMs

❑ Quantization

- o Background
- o K-Means vs. Linear Quantization
- o Quantization Granularity
- o Quantization Aware Training (QAT) vs Post-Training Quantization (PTQ)
- LLM Quantization (LLM.int8(), SmoothQuant, AWQ, 1-bit LLMs)
- ❑ Sparsity (Mixture of Experts, Deja Vu: Contextual Sparsity)
- ❑ Long Context (PagedAttention, StreamingLLM, MHA/GQA/MQA, H20)
- ❑ **Speculative Decoding**
- ❑ Parameter Efficient Fine-Tuning (BitFit, Adapter, Prompt Tuning, LoRA)

The Memory Bandwidth Bottleneck

- Two parts of computing each add time to any given task \rightarrow Memory loading (Gb/s) ○ Computation (FLOPS)
- Over time, memory loading has gotten slower relative to computation
- This means memory loading can be more of a bottleneck if we are only using things we load from memory one time

[Turing Award Presentation, 2021](https://www.youtube.com/watch?v=cSO0Tc2w5Dg) [Dongarra]

Compute vs. IO

- One way to alleviate this is to increase the amount of computation we perform for each byte we load from memory
- This is called the *arithmetic intensity* of a given program/function
- Generally, we would prefer to be in the compute bound region more often as this is where work is being done

Arithmetic Intensity, FLOP/byte

- In standard autoregressive decoding, we are only using each parameter *one time* when the batch size is 1
- This means standard decoding has a *low* arithmetic intensity and is memory bound
- We have a bunch more compute we could be getting for free given how massively parallel GPUs are

● Speculative decoding resolves this by 'speculating' multiple tokens into the future with a smaller, cheaper model

Speculative decoding resolves this by 'speculating' multiple tokens into the future with a smaller, cheaper model

- Speculative decoding resolves this by 'speculating' multiple tokens into the future with a smaller, cheaper model
- We can now send this set of tokens on to a much larger model to verify the sequence

- Because the sequence will be run in parallel the arithmetic intensity will be proportional to the number of draft tokens
- We run each token through and see if the output of the large model matches that of the smaller, draft model

- Because the sequence will be run in parallel the arithmetic intensity will be proportional to the number of draft tokens
- We run each token through and see if the output of the large model matches that of the smaller, draft model
- We accept the matching tokens

Advanced Approaches

More advanced approaches will use draft trees, rather than draft sequences

Efficient LLMs

❑ Quantization

- o Background
- o K-Means vs. Linear Quantization
- o Quantization Granularity
- Quantization Aware Training (QAT) vs Post-Training Quantization (PTQ)
- LLM Quantization (LLM.int8(), SmoothQuant, AWQ, 1-bit LLMs)
- ❑ Sparsity (Mixture of Experts, Deja Vu: Contextual Sparsity)
- ❑ Long Context (PagedAttention, StreamingLLM, MHA/GQA/MQA, H20)
- □ Speculative Decoding
- ❑ **Parameter Efficient Fine-Tuning (BitFit, Adapter, Prompt Tuning, LoRA)**

BitFit

Update only the bias parameters

Table 1: BERT_{LARGE} model performance on the GLUE benchmark validation set (V) and test set (T). Lines with \dagger and \dagger indicate results taken from Guo et al. (2020) and Houlsby et al. (2019) (respectively).

BitFit: Simple Parameter-efficient Fine-tuning for Transformer-based Masked Language-models [Zeken et al, ACL 2021]

Adapter

Add trainable layers after each feedforward layer

Parameter-Efficient Transfer Learning for NLP [Houlsby et al, ICML 2019]

Prompt Tuning (Soft Prompting)

Train a continuous, learnable prompt in embedding space for each task we are training on

❑ Hypothesizes that fine-tuning results in only low rank updates ❑ Thus, we may approximate the updates themselves as low-rank and train on this low-rank approximation directly

LoRA

Table 2: RoBERTa_{base}, RoBERTa_{large}, and DeBERTa_{XXL} with different adaptation methods on the GLUE benchmark. We report the overall (matched and mismatched) accuracy for MNLI, Matthew's correlation for CoLA, Pearson correlation for STS-B, and accuracy for other tasks. Higher is better for all metrics. * indicates numbers published in prior works. † indicates runs configured in a setup similar to Houlsby et al. (2019) for a fair comparison.

❑ Efficient inference algorithms in LLMs lead to lower cost, faster inference, and smaller models

- ❑ Quantization and sparsity are the primary techniques for realizing these efficiencies
- ❑ PEFT techniques allow for faster fine-tuning with smaller storage requirements

Future Directions

- ❑ Better, more adaptive inference systems
	- o Adaptive speculative decoding
	- o Variable Model Serving
- ❑ Improved efficiency benchmarking ❑ More efficient architectures

Open Source Models/Inference Systems

- ❑ Models
	- o [Llama3.2](https://huggingface.co/collections/meta-llama/llama-32-66f448ffc8c32f949b04c8cf)
	- o [Qwen2.5](https://huggingface.co/collections/Qwen/qwen25-66e81a666513e518adb90d9e)
	- o [Mixtral](https://huggingface.co/mistralai/Mixtral-8x7B-Instruct-v0.1)
- ❑ Quantization
	- o [AWQ](https://github.com/mit-han-lab/llm-awq)
	- o [LLM.int8\(\)](https://huggingface.co/docs/bitsandbytes/main/en/index)
	- o [QLoRA](https://huggingface.co/docs/bitsandbytes/main/en/index)
	- o [GGUF](https://huggingface.co/spaces/ggml-org/gguf-my-repo)
- ❑ Inference Systems
	- o [vLLM](https://github.com/vllm-project/vllm)
	- o [SGLang](https://github.com/sgl-project/sglang)
	- o [Tensor-RT LLM](https://github.com/NVIDIA/TensorRT-LLM)
	- o [Llama.cpp](https://github.com/ggerganov/llama.cpp)
	- o [oLLama](https://github.com/ollama/ollama)
	- o **[Huggingface TGI](https://github.com/huggingface/text-generation-inference)**

